

WVU Advising Updates

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What we've been doing

- Moving away from informational-style sessions
 - More targeted professional development mapped onto core competencies
 - (Navigate software training, philosophy statement workshop, CARE reporting)
- Relationship building and identification of our needs
 - Advising subcommunities, connection with national trends, student advising survey
- Strengthening student success efforts – retention is up!
 - 2 week alerts in 191 courses, outreach around early alert grades, missed enrollment deadlines, NSO standardization
- Raising the profile of advising as a profession
 - Leadership at the state level
 - Advising Conference tomorrow!
 - Promotion of our advisers via awards and research

What we're working on now

- Strengthening our professional culture based on identified needs
 - Mission/Vision/Values
 - Advocacy
 - Prof. development team
 - Social/Networking: adviser morale, number of new advisers
 - (2 breakfasts, four happy hours, a book club and a holiday cookie contest)
 - Assessment
- Focus on strategic communication
 - Student communication (Ex: duplicate credit registration)
 - Policy updates and context
 - Enhancing our own comms channels (websites, listserv messages, etc.)

Anticipated challenges: Change Management (cheap)

- Helping students deal with academic transformation
- Merging colleges
- Ongoing professional development with \$0
- Breaking down silos

How to get information to us:

- No/fewer “infosessions”
 - Let us help strategize the best place for your updates
- advisinghelp@mail.wvu.edu or Joy.Carr@mail.wvu.edu
- Academic Advising Council listserv (academicadvising.wvu.edu)
- AAC exec sessions
 - Not every advising unit represented here
- Invite us to your own events
And you can come to ours!