

REACH Student Success



studentsuccess.wvu.edu





Today's Objectives

- Overview of REACH Student Success
- Learning from the data (retention, withdrawal survey and stay survey)
- Key dates
- Questions



Our Team

Regan Bruni Swan - Director of REACH Student Success
Michelle Paden - Coordinator for FirstGen Initiatives
Hunter Ayers - Outreach Coordinator
Shannon Uphold - Engagement Coordinator
Angie Jefferies-Administrative Assoc
Success Coaches
Peer Assistants
Front Desk

Ruby, WVU Visitation Therapy Dog
Follow her on Instagram @Rubylicious_WVU



REACH STUDENT SUCCESS



Our mission is to help each student achieve their personal academic goals.

FREE academic support to students

- *Success Coaches*-work individually with student to give practical tips on time management, note-taking and study skills as well as leverage students strengths
- *Peer Assistants*-provide informal mentoring by outreaching during key times of the semester by two-way texting, answering questions via live chat, facilitating the WVUe 191 Campus Connection assignment, and meeting availability
- *Workshops*-available 24/7 via Student Lingo on 50 different topics. SORTS seminars are also available upon request.
- *Tutoring*-Drop-in tutoring is available Monday to Thursday from 6 to 9 p.m. and by appointment in Bennett Tower

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FirstGen Initiatives

FirstGen students are first in their family navigate their higher education experience at West Virginia University. This includes connecting them to other FirstGen students, faculty, and staff. WVU defines first-generation as neither parent/guardian being a graduate with a four-year degree from a college/university within the United States.

REACH Lounge

Located on the 3rd floor of the Student Services Center, it is a great place for students to hang out, study, and ask questions as well as get access to free printing, snacks, and school supplies.

Results from Benedum Grant

- Retention and persistence Rate: 89.1%*

**Enrollment status as of September 11.*



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FirstGen Initiatives

Check in Navigate for FirstGen identifier and/or Attrib: First Generation Student

WVUE 191

- *Four sections are being taught this fall.*
- *Utilize a GA and peer assistant in the classroom each week.*

FirstGen Celebration Week

- *Just finished another successful week of celebrations*
- *November 8 is the formal date each year.*

Categories
<input type="text" value="Search in Results"/>
CATEGORY NAME
Attrib: First Generation Student
Attrib: FR-Freshman

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Peer Assistants and Outreach
Hunter Ayers, Outreach Coordinator

Peer Assistants

- ***Hired 5 undergraduate students as "Peer Assistants"***
- ***Will assist in outreach initiatives & WVU 191 Campus Connections Assignment***

Outreach

- ***Bi-Weekly Newsletter, Social Media, Two-Way texting & email campaigns***
- ***Key outreach points: Start of Semester, Early Alert, Midterms, 12-Week Alert, Non-Registered***

Student Success Live Chat

- ***Recently launched "Ask Morgan" on the REACH Webpage & enabled LIVE CHAT***
- ***Live chat available 9am to 4:30pm on weekdays (excluding University holidays)***

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Shannon Uphold, Engagement Coordinator

- **Supervises the GAs**
- **Plans engagement activities (workshops and events)**
- **Coordinates Summer Boost**



Summary of Changes

- Name Change
- Staff Changes
- The Quad is under the Center for Black Culture, and RISE WVU is no longer a program. We will be working closely with CBC to support the RISE population with academic support.
- Tutoring is being phased out-Downtown Library location is being repurposed. Bennett Tower will close at the end of Spring 25
- Adding Peer Assistants to help with outreach and 191 Campus Connection Assignment
- Increase usage of the Chatbot/Two-way texting

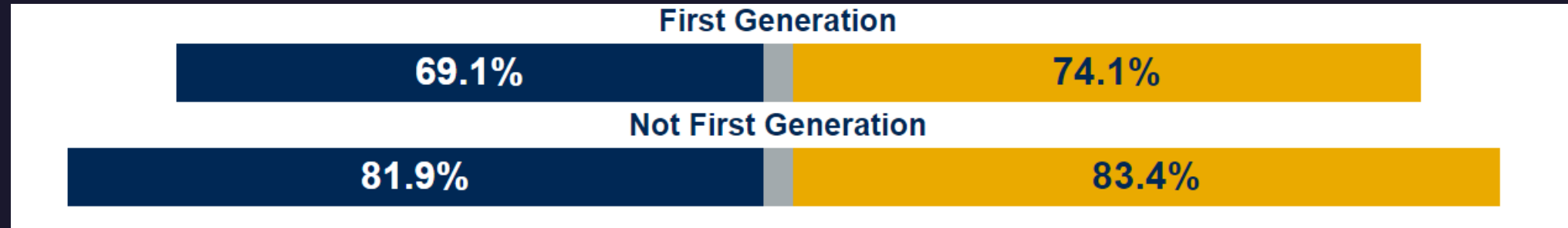
WVU Retention Rates

Gender	Fall 2022 Cohort			Fall 2021 Cohort			Fall 2020 Cohort			Fall 2019 Cohort			Fall 2018 Cohort		
	# FTFTF	# Returned	% Retained	# FTFTF	# Returned	% Retained	# FTFTF	# Returned	% Retained	# FTFTF	# Returned	% Retained	# FTFTF	# Returned	% Retained
Male	2,216	1,807	81.5%	2,058	1,578	76.7%	2,041	1,611	78.9%	2,451	1,960	80.0%	2,304	1,749	75.9%
Female	2,345	1,907	81.3%	2,238	1,815	81.1%	2,438	2,026	83.1%	2,489	2,092	84.0%	2,410	1,976	82.0%
All	4,561	3,714	81.4%	4,296	3,393	79.0%	4,479	3,637	81.2%	4,940	4,052	82.0%	4,714	3,725	79.0%

Sources: Student HEPC and Student HECP Submission Files

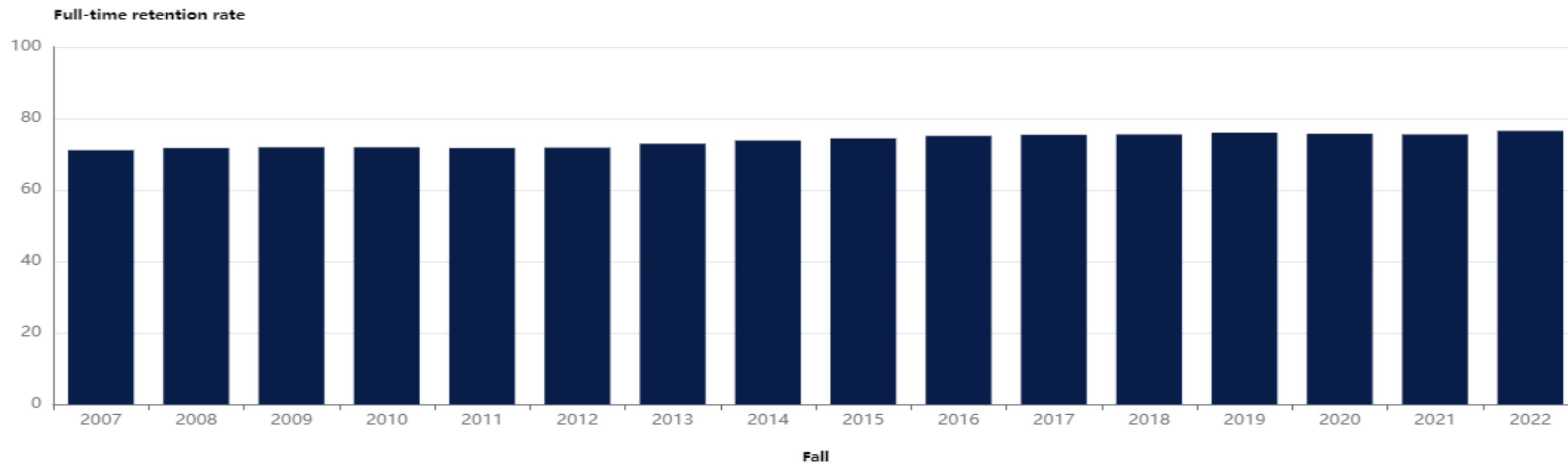
CLASS	603	434	72.0%	577	387	67.1%	776	561	72.3%	942	682	72.4%	998	707	70.8%
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WVU Retention Rates



Race/Ethnicity		
	2022	2023
American Indian or Alaskan Native	75.0%	66.7%
Asian	79.7%	87.3%
Black(Not of Hispanic Origin)	61.4%	60.0%
Hispanic	70.4%	78.0%
Native Hawaiian or Pacific Islander	50.0%	100.0%
Two or More Races	79.4%	80.6%
Unknown	85.4%	74.0%
White(Not of Hispanic Origin)	80.2%	82.5%

National Retention Rates



Notes: For 4-year institutions, retention rate is the percentage of full-time, first-time bachelor's (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall. For all other institutions retention rate is the percentage of full-time, first-time, degree/certificate-seeking undergraduates from the previous fall who are again enrolled in the current fall.

This table presents data collected from Title IV postsecondary institutions in the United States. Prior to Fall 2010, the data include only Title IV primarily postsecondary institutions.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Fall Enrollment component final data (2006 - 2021) and provisional data (2022).



Key Dates

- Early Alert (Weeks 2 to 3)
- Mid-semester (Grades are due October 9)
- Fall break-October 11
- 12-week alert (due November 19)
- Last day to Withdraw-November 22
- Course Registration-Ongoing—89% of FTF registered
- Fall Recess-November 23-December 1
- Last day of classes-December 12
- Finals Week-December 16-20
- Winter Recess and Commencement-December 21
- Final grades available-December 23 (200 below 2.0 GPA)
- Winter Intercession-December 23-January 9



Questions

THANK YOU

