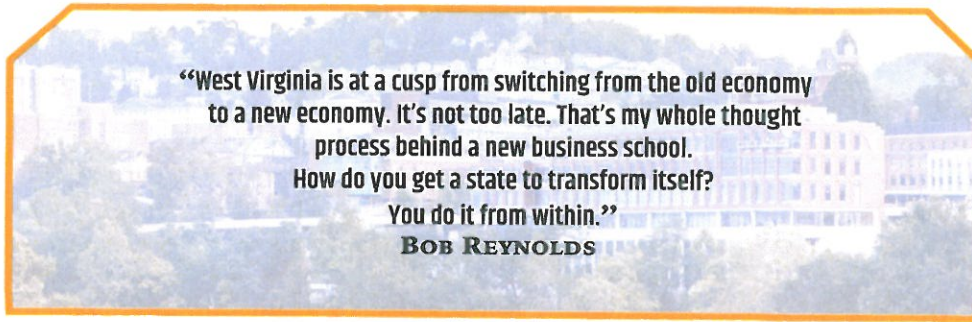


REYNOLDS HALL



“West Virginia is at a cusp from switching from the old economy to a new economy. It’s not too late. That’s my whole thought process behind a new business school. How do you get a state to transform itself? You do it from within.”
BOB REYNOLDS

THE FUTURE OF BUSINESS EDUCATION IS HERE

2nd Floor

The Esbenschade Auditorium features new technologies that make it suitable for large lectures and events. With more than 300 seats, students, faculty and staff will be able to learn and engage with others in a comfortable setting. RM 2001

The Hoylman Social Stairs is modeled after Googleplex’s social stairs and ours will be a true business environment—a place where students can hold meetings, collaborate on team projects, or relax between classes.

The Becker Academic Engagement and Success Center is nearly double its former space. It includes private study rooms and a collaborative workspace equipped with computers and staff to help students with writing, study skills and tutoring in core business subjects. RM 2400

3rd Floor

The Ronald L. Hayhurst Ideation Hub is a space where students can collaborate through group work, workshops, meetings, presentations and events. RM 3000

The Sheedy Experiential Learning Pavilion is where our land-grant mission will come to life. It replicates a modern, professional business environment by connecting corporate partners to the student learning experience. RM 3100

The Social Technology and Research Lab is focused on digital marketing and helps students with content creation, social media and online analytics, paid and earned media monitoring, brand management and strategy, artificial intelligence training and more. RM 3102

The Roll Capital Markets Center is a financial trading lab equipped with Bloomberg terminals and a stock ticker. Students are able to examine real-time data preparing them for jobs in the financial industry. RM 3201

The Data Analytics Lab empowers students, faculty and organizations to collaborate using data and technology in order to develop the next generation of data analytics, artificial intelligence (AI) talent and tools. It has the ability to host corporate partners and be a facilitator for the innovation pipelines that can help West Virginia companies become leaders in data analytics. RM 3202

The Henry B. Wehrle, Jr Global Supply Chain Lab provides an immersive environment for a digitally-enabled supply chain through virtual reality (VR), allowing students to interact with a three-dimensional space with computer modeling and simulation. RM 3203

The Center for Career Development features a recruiting suite, career closet and interview rooms that each help students prepare to meet the talent needs of tomorrow’s global industry leaders. RM 3400

5th Floor

The Cyber Security Lab allows students to develop their cybersecurity skills through hands-on, live-fire exercises to defend against real-time attacks. It’s a place where both undergraduate and graduate students can come together to solve today’s cybersecurity problems, as well as support businesses with their cybersecurity needs. RM 5006

OPEN TO THE PUBLIC

- / Eistein Bros. Bagels
- / Encova Foundation Courtyard
- / Downtown fitness center
- / Integration into the community rail trail

3,700 **4,000** **5** **50** **300** **186,000**

BUSINESS STUDENTS
AND GROWING

SQUARE FEET OF
COLLABORATIVE WORKSPACE

EXPERIENTIAL
LEARNING
LABS

INTERVIEW, STUDY
AND CONFERENCE
ROOMS

SEAT
AUDITORIUM

TOTAL SQUARE FEET