

FERPA/Parent-Guest Portal Overview

Family Educational Rights and Privacy Act (FERPA): http://ferpa.wvu.edu





How did we get here?

"Linda Quirke, an associate professor of sociology in the faculty of arts at Wilfrid Laurier University, says a variety of sociological, cultural and economic factors influence why parents are more involved in their child's education than they may have been 10 or 20 years ago. "The norms of parenting are shifting," she says."

Tayler, T. (2017, April 5). Student affairs staff navigate helicopter parenting. University Affairs. doi:http://www.universityaffairs.ca/features/feature-article/student-affairs-staff-navigate-helicopter-parenting



The norms of parenting are shifting...

- 1900's-1950's detached parenting focus staying alive/basic hygiene until they can provide a living for themselves
- 1960's focus on brain development and nurturing as individuals until old enough to vote (22.8/20.3)
- 1980's nurture cognitively with more intense supervision more flexible schedules/income/involvement (24.7/22.0)
- 2010's need to be involved, societal push continues "get them off to college" so parent beyond HS since "emerging adults"

 In 2010 the median age for males was 28.2 and females was 26.1 to...get married



In higher education = more parental involvement

- Sociological Students and parents are friends and more connected; technology
- Economic College costs have risen exponentially; investment
- Cultural More parents are college grads; they understand the bureaucracies



Heisman approach vs. parents as our partners

- Remember: We typically have the same goals
- Central points of contact
 - Mountaineer Parents Club Newsletters, Facebook, Summer Sendoffs, Family Weekends...
 - Parent (Advocate) Relations Office Parent Helpline 1-800-988-0096, Parent E-News
- Appropriate interaction (billing, financial aid, first generation, health/wellbeing, etc.)
 - Parent Guest Portal: http://parent-guest.portal.wvu.edu



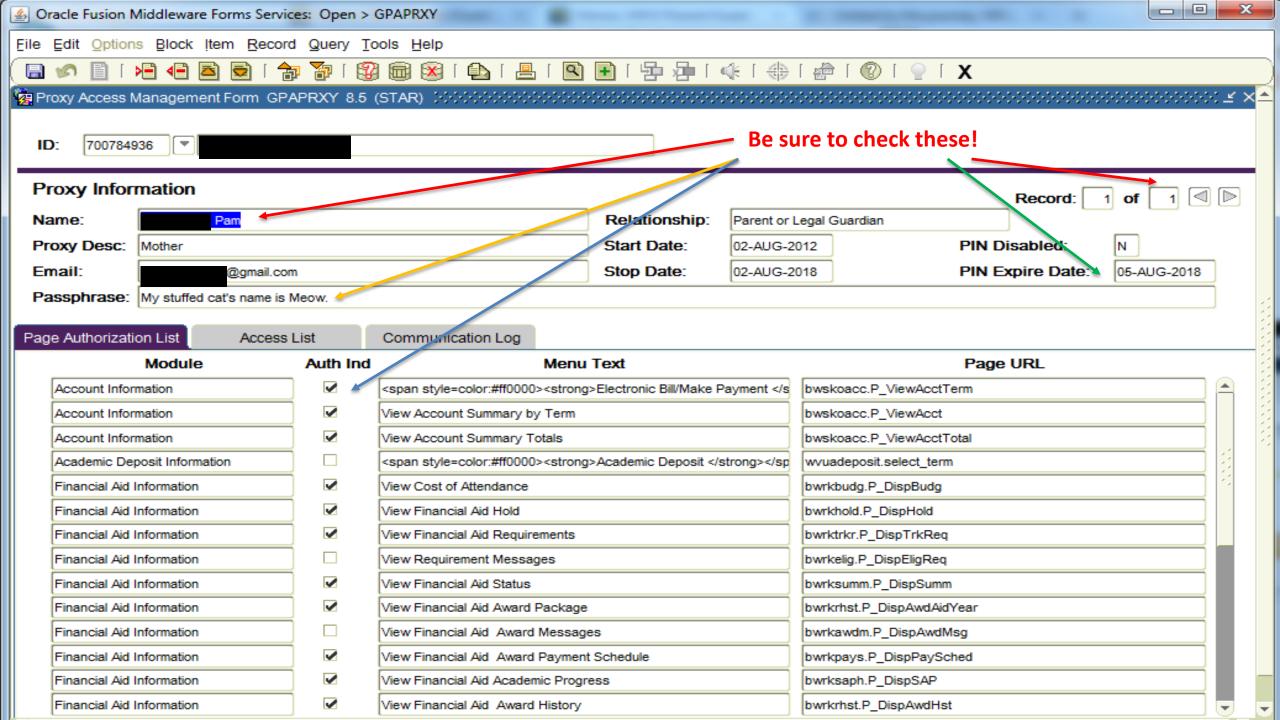


What is the Parent-Guest Portal

- Parent-Guest Portal
 - Covers most key offices (one time use FERPA forms for the others on ferpa.wvu.edu)
 - DO ALL STEPS: 1. Who gets access, 2. What access for each, 3. FERPA Passphrase
 - Adding #4. Add parent e-mail(s) for billing purposes
 - E-mail confirmation sent to parents to finalize process (extending time links remain active)
 - Students can grant and rescind this access in STAR at anytime.
- What does this mean for you as faculty/staff?
 - GPAPRXY in Banner (passphrase expectation)

Italics notes changes and adjustments







Parent-Guest Portal Communications

- Kick off communications mid-April prior to billing over the summer
 - Updates to website coming (videos, step-by-step directions, etc.)
 - E-mails to all incoming parents and students
 - E-mails/MIX posts to all current students
 - Parent E-news to all current parents
 - NSO booth where parents/students can sign up at Info Fair
 - Mentioned in FERPA notice sent every semester from here forward
 - More visible in Admissions process moving forward
 - Divisional Campuses





Questions?

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304-293-9260 or 1-800-988-0096