

The logo icon consists of two stylized human figures in yellow, facing each other with their arms raised to shake hands. The figures are simple, rounded shapes with circular heads.

handshake

is here!

WHY NOW

Employers

- / Lack of confidence in Symplicity (MountaineerTRAK)
- / Experienced decrease in employer usage
- / Steady drop off in corporate job postings

Students

- / Significant decrease in student logins
- / Fewer job searches
- / Fewer students applying through Symplicity

WHY HANDSHAKE

- / All students have an account using WVU ID credentials
- / Offers employers access to multiple schools with a single sign-on
- / Utilizes technology that students are accustomed to using
- / 25 percent cost savings

14 M

students and alumni

700+

University Career
Centers

300,000

employers
Fortune 500 to Mom & Pop

EARLY RESULTS

Since Employer Launch (one month)

- / **1,800** employers partnered with WVU in the first 24 hours
- / Currently **2,500** registered employers
- / With **3,100** unique employer contacts

Since Student Launch (two weeks)

- / Nearly **65,000** student and alumni accounts imported to Handshake
- / **627** mobile apps have been activated
- / **1,870** job postings to date

NEW FEATURES

- / Built-in First Destination Survey (Placement)**
- / Provides easier interface for colleges to participate**
- / Eliminates need to purchase Cvent survey software - *\$10,000 savings***
- / Easier student tracking and data analytics**
- / Auto-import allows additional student fields for reporting**
Veterans | Work Study Eligibility | Student Athletes | Honors

HOW CAN I HELP?

- / Losing the MountaineerTRAK brand

- / MTRAK has been around for 10 years

- / Brand is present in many venues

 - Print | Websites | Emails | Course Materials

- / Marketing a new system to all audiences

 - Faculty, Advisors and Administrators | Students and Alumni | Employers (on- and off-campus)

FALL 2019 EVENTS

Career Kick-Off Tailgate Party

Friday, August 30 | Noon to 3:00 p.m. | Mountainlair Plaza

John Chambers College of Business and Economics Career Fair

Wednesday, September 11 | 1:00 to 5:00 p.m. | Student Recreation Center

Statler College of Engineering and Mineral Resources Career Fair

Thursday, September 12 | 10:00 a.m. to 3:00 p.m. | Student Recreation Center

JCPenney Suit-Up Event

Sunday, September 22 | 6:30 to 9:30 p.m. | Morgantown Mall
JCPenney

WVU Career and Internship Fair

Wednesday, September 25 | 10:00 a.m. to 3:00 p.m. | Mountainlair Ballrooms

Agriculture and Natural Sciences Career and Internship Fair

Wednesday, October 16 | 10:00 a.m. to 2:00 p.m. | Agricultural Sciences Building

Health Careers and Internship Fair

Wednesday, November 6 | Noon to 5:00 p.m. | Erickson Alumni Center

Design Career and Internship Fair

Thursday, November 14 | 10:00 a.m. to 2:00 p.m. | Agricultural Sciences Building