WVU PROJECT 168

(*with MAJOR MAPPING*)

What's an ADVISOR to do?

Front Line Professionals Meeting

Wednesday,
February 15 2017

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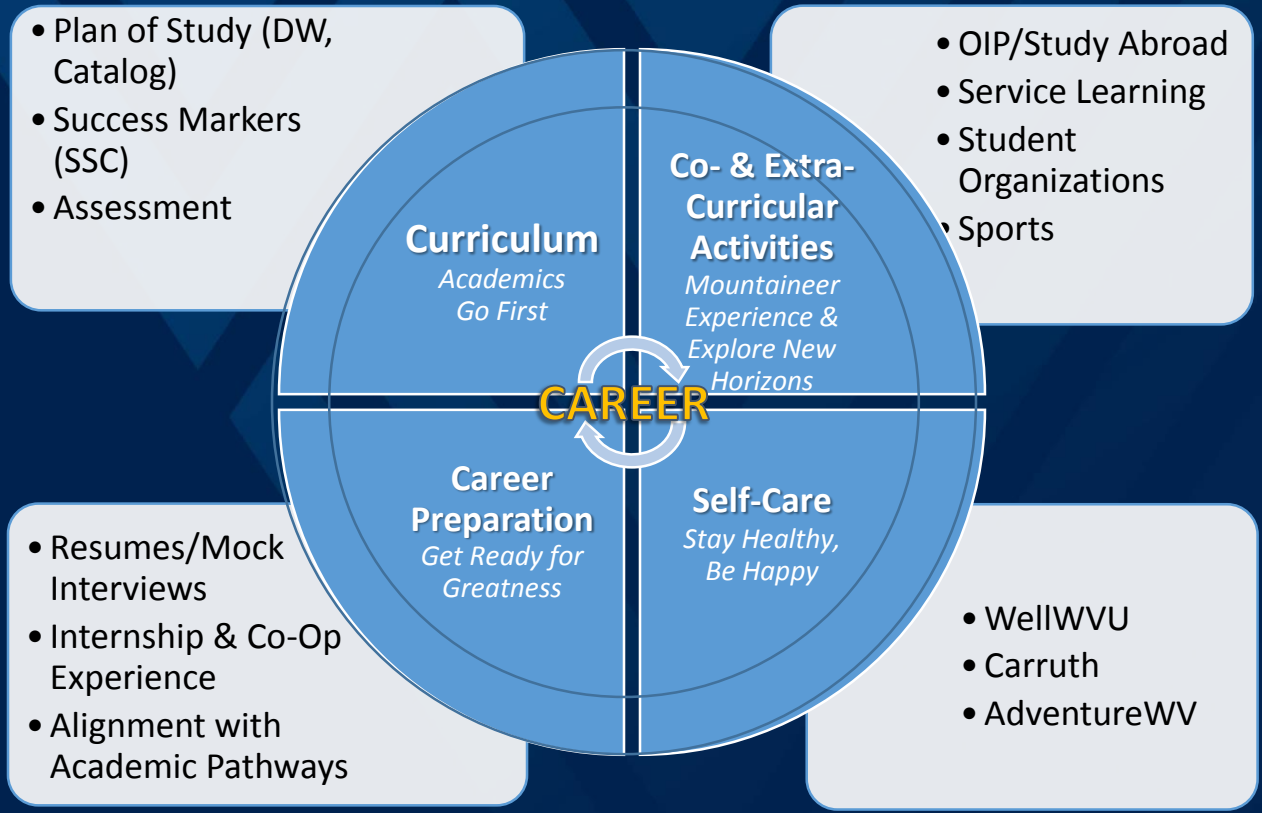
WestVirginiaUniversity.

Project 168

Integrate elements of a WVU education to develop individuals prepared for a career and a meaningful life

Technology makes information easily accessible to students



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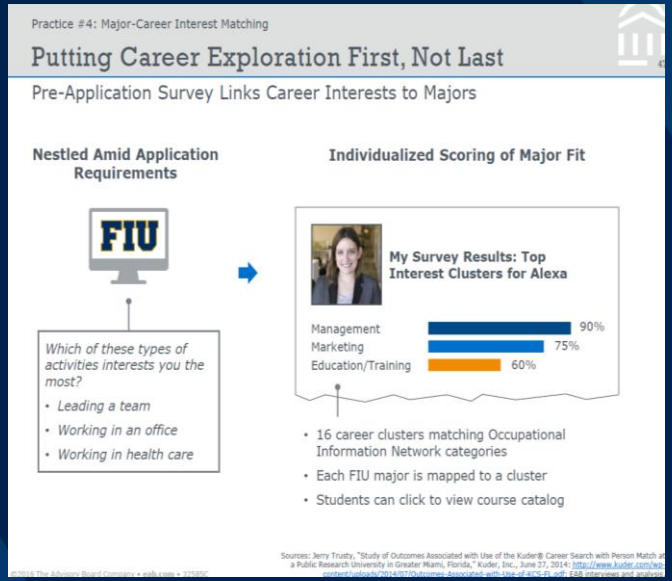
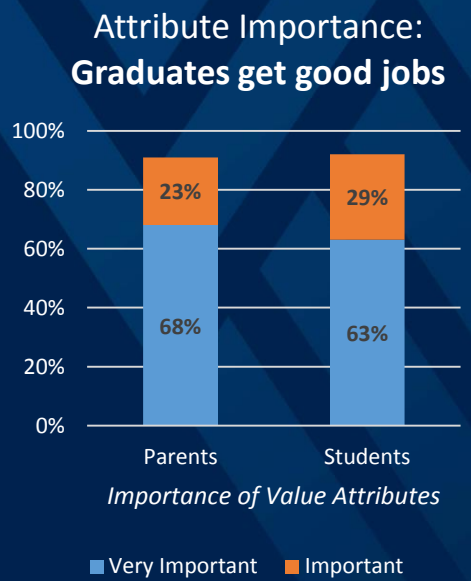
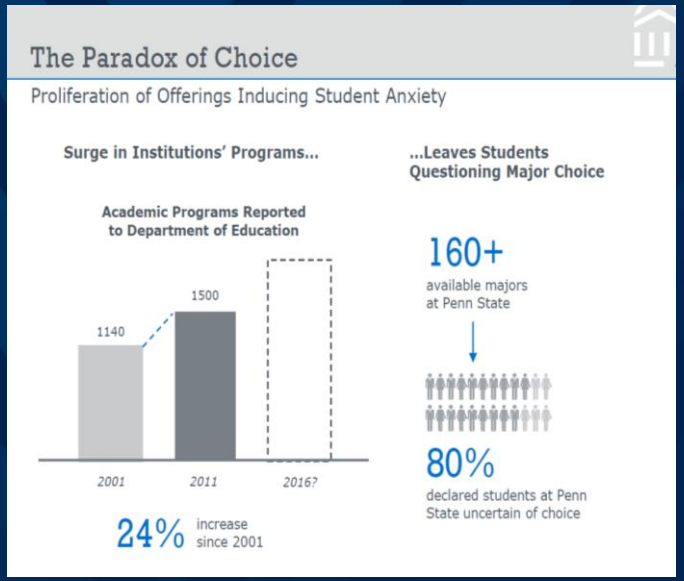
Recruitment/Retention Impact







Priorities: *Job Outcomes are more important than cost or financial aid across all segments*

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Benefits for Students

- Encourages students to *MINDFULLY* use their time, energy, and resources to focus on academic, personal, and professional growth at WVU

- Equips students with a *roadmap/guide* to maximize their 4 years at WVU. The map:
  - Facilitates a personalized, goal-oriented college experience
  - Articulates course sequence, plan of study, & academic benchmarks
  - Identifies success markers for students
  - Communicates, clearly & visually, the holistic path to graduation and future career

Benefits for Colleges & WVU

Increase:

- Recruitment success
- Retention
- Graduation rates
- Job placement
- *Database standardization; efficiency; communication*

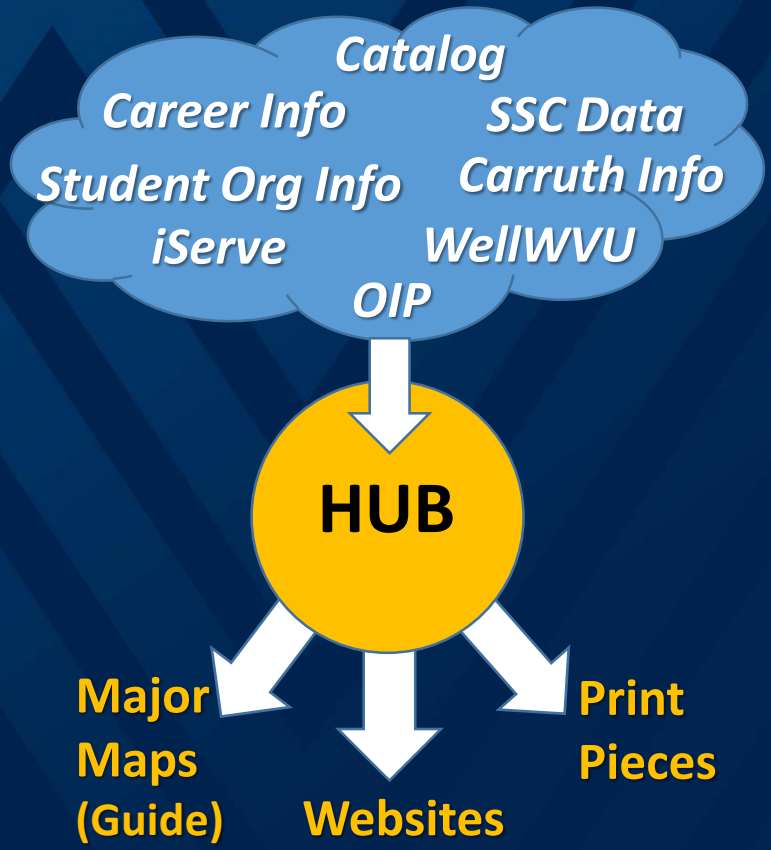
Decrease:

- Time to graduation
- Redundant, out-of-date, or inaccurate content on digital webpages
- Duplication of effort

Consistent Messaging

Information HUB

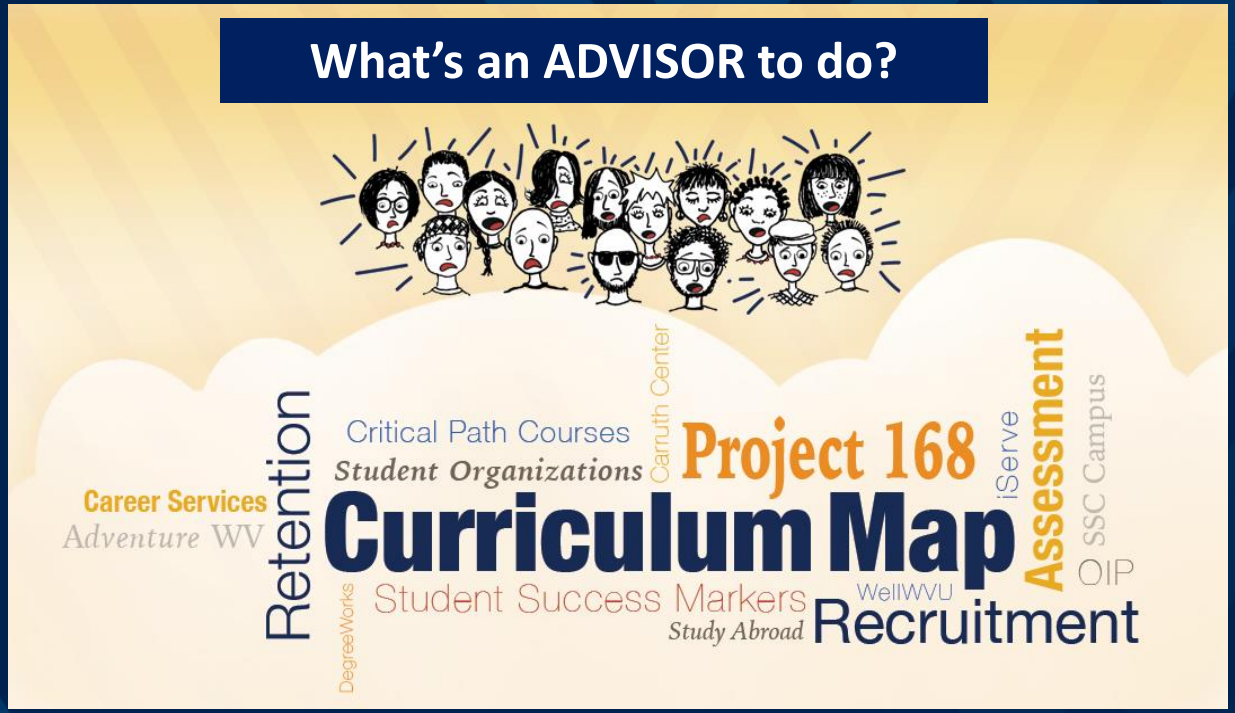
- Reads existing data from naturally maintained sites
- Uses information to create media presentations for multiple purposes



Timeline

DATA COLLECTION

Get on board with Project 168!



THANK YOU!

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