

The background is a dark blue gradient with a starry, nebula-like texture. On the left side, there are several overlapping circular elements. A prominent one is a large white arc with a scale from 140 to 260 in increments of 10. Other circles include dashed lines, solid lines, and arrows indicating clockwise or counter-clockwise rotation. The overall aesthetic is technical and futuristic.

WINTER TERM
YES, THIS DECEMBER, 2017

GOALS

- To create a small menu of Undergraduate Online (only) courses to be offered in a new Winter Term
- Increase offerings to support more options for Student Success
- Increase offerings to promote stronger academic culture
- Increase offerings responding to scholarship and general retention needs
- Allow more access to the non-traditional student
- Increase revenue
- Evaluate success and determine sustainability

FEATURES

- Course offered are online only
- Courses offered are undergraduate only
- Tuition is set at an in-state rate regardless of residency
- Limit course type to non-stem areas
- Offer courses of high demand
- Students can enroll for a maximum of one course
- Morgantown only courses
- Students must be WVU Morgantown admitted as of Fall 2017

COURSES

- PHIL 130
- HUM 101
- COMM 104
- HIST 153
- SOCA 101
- MUSC 111
- SEP 271
- FILM 101
- RELG 102
- PE 124

These courses represent GEF Objectives 2, 4, 5, 6, and 7

Questions!!!

I will try to answer what I can at this point in time

The background is a dark blue gradient with a subtle pattern of small white dots. On the left side, there are several overlapping circular elements. A prominent feature is a large circular scale with tick marks and numerical labels ranging from 140 to 260. Other circles include dashed lines, solid lines, and arrows, suggesting a technical or scientific theme.

SUMMER SESSION EXPANSION

GOALS FOR SUMMER

- Review tuition model as necessary
- Explore adding more courses to Summer Session
- Determine strategies to encourage students to remain in Morgantown
- Establish more employment options for students
- Potentially increase offerings for the major and the minor
- Improve Retention and Persistence rates

DATA WE KNOW

- Freshman who attend summer = 7.9%
- When they want to attend, May and June = 88%
- They would attend on campus if they had a job = 74%
- Biggest Factor in Determining attendance is Cost = 38%
- Biggest Factor in Choosing to take summer courses elsewhere is Cost 51%
- Length of the course – 3 weeks = 21% - 6 weeks = 64%
- Prefer a four day per week schedule = 87%

DETAILS AND METHODS

- Summer Session Task Force
 - Data Committee
 - Curriculum Sub-Group
 - Employment
 - Housing and Dining
 - Marketing and Communication

ANTICIPATING QUESTIONS

- Summer Job Fair this Spring – Office of Student Employment and Career Services
- Tuition Discount – Not definitive, but should be decided this week – Discount for On-Campus
- Freshman – Ease of housing transition – Approximately \$25/day
- Working to: package courses – strategically schedule – take advantage of 4 day week