CAREER SERVICES v. 2020

Career readiness, What's new at WVU

- On-campus recruiting strategies
- What are we doing about it
- New technology Handshake

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A GREAT RESUME EARSIO

By the Numbers



The number of seconds a recruiter spends on a resume.

4-6

People will be called for an **interview** out of 250 applicants per corporate posting. 85%

Of companies make their first fall recruiting visit by the end of September.



FOR STARTERS...

Employers look for good grades, relevant coursework, college major, and these six skills and experiences in their candidates.





CRITICAL THINKING

COMMUNICATION



TEAMWORK



INTERNSHIP



VOLUNTEERISM





LEADERSHIP

GREATER THAN A 4-YEAR PLAN



Career planning takes work. To prepare for a career, you need something *greater than a four year plan*. And you need to start now.

CAREER COURSES FOR CREDIT

These one-credit hour courses parallel the >A4YP and focus

on career exploration and professional development

- ORIN 151: Choosing a Major and a Career, Classroom
- ORIN 152: Learning Career Skills, Online
- ORIN 251: Preparing for Success, Online
- ORIN 252: Professional Development, Online

THE NEXT STEP!

CAREER PATHWAYS MODEL





CAREER PATHWAYS AND SPECIALISTS

- Agriculture & Natural Sciences
- Behavioral & Social Sciences
- Business & Communications
- Education
- Healthcare
- Law and Public Policy

- Liberal Arts and Humanities
- Math and Science (STEM)
- Engineering and Technology (STEM)
- Visual & Performing Arts
- World Cultures and Languages
- Exploratory / Undecided



handshake is here!

WHY HANDSHAKE



/ Offers employers access to multiple schools with a single sign-on

- Colleges typically see the number of companies interacting with students double or triple after switching, and a 30-40 percent increase in students interacting
- / Utilizes technology that students are accustomed to using 25 percent cost savings

14 M

students and alumni

University Career Centers

700+ 300,000

employers Fortune 500 to Mom & Pop

EARLY RESULTS

Since Employer Launch (June 19)

/ 1,800 employers connected with WVU in the first 24 hours

Over 2,500 connected employers to date, with more than 3,100 unique employer contacts

Since Student Launch (July 16)

/ Over 65,000 student and alumni accounts imported to Handshake

- **/ 703** mobile apps have been activated
- / Over 1,900 job postings currently available on Handshake



FALL 2019 EVENTS

Career Kick-Off Tailgate Party Friday, August 30 | Noon to 3:00 p.m. | Mountainlair Plaza

John Chambers College of Business and Economics Career Fair

Wednesday, September 11 | 1:00 to 5:00 p.m. | Student Recreation Center

Statler College of Engineering and Mineral Resources Career Fair

Thursday, September 12 | 10:00 a.m. to 3:00 p.m. Student Recreation Center

JCPenney Suit-Up Event

Sunday, September 22 | 6:30 to 9:30 p.m. Morgantown Mall JCPenney

WVU Career and Internship Fair

Wednesday, September 25 | 10:00 a.m. to 3:00 p.m. | Mountainlair Ballrooms

Agriculture and Natural Sciences Career and Internship Fair Wednesday, October 16 | 10:00 a.m. to 2:00 p.m.

Agricultural Sciences Building

Health Careers and Internship Fair

Wednesday, November 6 | Noon to 5:00 p.m. Erickson Alumni Center

Design Panel and Networking Reception Thursday, November 14 | 10:00 a.m. to 2:00 p.m. Evansdale Crossing



